

Melissa Villa Nicholas, PhD

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### *Education*

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| PhD  | University of Illinois at Urbana-Champaign, August 2016<br>Primary Field: Information Science<br>Minor Field: Queer Theory |
| M.A. | University of Wisconsin-Madison, August 2012<br>Primary Field: Library and Information Studies                             |
| M.A. | Claremont Graduate University, August 2010<br>Primary Field: Cultural Studies  |
| B.A. | Azusa Pacific University, December 2005<br>Major Fields: Global Studies, American Literature                               |

### *Appointments*

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|---|-----------------------|
| Assistant Professor, IS, University of California Los Angeles | July 2024-Present     |
| Associate Professor, GSLIS, University of Rhode Island        | July 2023- July 2024  |
| Assistant Professor, GSLIS, URI                               | July 2027-June 2023   |
| Lecturer, GSLIS, URI  | August 2016-June 2017 |

### *Scholarly Honors and Awards*

- McGannon Center Book Award, Fordham University, 2024
- Honorable Mention, Labor Tech Network Book Award, 2022
- Diversity and Inclusive Excellence Awards, URI, 2021
- Library Juice Press Paper Contest, 2020
- Gender and Women's Studies Smalley Fellowship, UIUC, 2015
- I3 Schools PhD Teaching Fellow, University of Pittsburgh, 2014
- REFORMA Scholar, 2011
- Diane Hopkins Award, UW Madison 2011
- Advanced Opportunity Fellowship at UW Madison, 2010-2011

### *Books*

Data Borders: How Silicon Valley is Building an Industry from Immigrant Data. (2023). UC Press.

Latinas on the Line: Invisible Labor in Telecommunications. (2022). Rutgers Press.

### ***Peer-Reviewed Publications***

Villa-Nicholas, M. (Forthcoming). "Women's History in Computing: A Case Study of Women in the Workforce." Women's History database, *ABC-CLIO*.

Sweeney, M., and Villa-Nicholas, M. (2022). "Digitizing the Latina Information Worker." *American Quarterly*. 74.1.

Villa-Nicholas, M. and Sweeney, M. (March 2020) "Designing the 'good citizen' through Latina identity in USCIS's virtual assistant 'Emma.'" *Feminist Media Studies*. 20.7.

Villa-Nicholas, M. (2019) "Latinx Digital Memory: Identity Making in Real Time." *Social Media and Society*. 5.4.

Austin, J. and Villa-Nicholas, M. (August 2019) "Information Provision and the Carceral State: Race and Reference Beyond the Idea of the 'Underserved.'" *The Reference Librarian*. 60.4

Villa-Nicholas, M. (October 2018) "Teaching Intersectionality: Pedagogical Approaches for Lasting Impact." *Education for Information*. 34.2

Villa-Nicholas, M (May 2018). "Terror by Telephone: Normative Anxieties around Obscene Calls in the 1960s." *First Monday*. 23.5

Villa-Nicholas, M (Spring 2018) "Discerning Fake Information." *Teaching Media Quarterly*. 6.1

Velez, L. and Villa-Nicholas, M. (Spring 2017) "Mapping Race and Racism in U.S. Library History Literature, 1997-2015." *Library Trends*. 65.4

Villa-Nicholas, M. (Spring 2017) "Ruptures in Telecommunications: Latina and Latino Information Workers in Southern California." *Aztlán: A Journal of Chicano Studies*. 42.1

Villa-Nicholas, M. (Fall 2015) "Latina/o Librarian Technological Engagements: REFORMA in the Digital Age." *Latino Studies*. 13.4

Villa-Nicholas, M. (Winter 2014) "Latina Narratives of Information Technologies: Towards a Critical Latina Technology Studies." *Media-N*. 10.3

### ***Peer-Reviewed Book Chapter***

Villa-Nicholas, M., Drake, T., and Tidline, T. (2019) "Healing Justice: An Approach of Caring for Intersectional LIS Professionals." *Social Justice and Activism in Libraries: Essays on Diversity and Change*. McFarland Press.

### ***Invited Book Chapter***

Villa-Nicholas, M. (March 2016). "The Invisible Information Worker: Latinas in Telecommunications." In *The Intersectional Internet: Race, Sex, Class and Culture Online*, edited by Safiya Noble and Brendesha Tynes. Peter Lang Digital Editions Series.

### ***Edited Journal***

Information Studies, Race and Racism. (2020). Guest editor with Dr. LaTasha Velez. *Open Information Science*. De Gruyter Publishers.

### ***Miscellaneous Publications***

Villa-Nicholas, M. (2020). "Data Body Milieu." Commentary & Criticism. *Feminist Media Studies*.

Villa-Nicholas, M. (December 19, 2019). "Missing Cells: The Growing Economic Value of Immigrant and Refugee Biological Data." *Bitch Media*.

### ***Under Review***

"Technologically Adjacent: Race and Technology Organized by For-Profit Colleges." Original essay.

"Shadow Self: Archetypes of Mexican Men and Technology in Michael Peña Films." Original essay.

### ***Scholarly Research Grants***

SSIREP Grant SSIREP, URI \$5000	2022-2023
Dean's Summer Faculty Research Grant Arts & Sciences, URI \$5000	2022
Subvention Grant Center for the Humanities, URI \$1000	2021
Project Completion Grant Office of Research Development, URI \$3000	2021
The Faculty Career Enhancement Grant The University of Rhode Island \$7,298	2019-2020

### ***Invited Speaker and Invited Engagements***

McGannon Center Book Award Lecture. (Fall 2024). Fordham University.

"Data Borders: How Silicon Valley is Building and Industry around Immigrants." (September 2024). Brown University.

“Data Borders: How Silicon Valley is Building and Industry around Immigrants.” (July 2024). Oxford University.

“Data Borders: Storytelling in the Age of A.I.” (April 2024). Center for the Humanities. Washington University.

“Data Borders: How Silicon Valley is Building an Industry to Know Immigrants.” (April 2023). Invited Lecture for Center for Internet Inquiry (C2i2). University of California, Los Angeles.

“Data Borders: How Silicon Valley is Building an Industry to Know Immigrants.” (February 2023). Keynote for the University of Alabama at Tuscaloosa College of Communication & Information Science Discerning Diverse Voices Symposium.

“Teaching incarceration in LIS.” (June 2023). Invited Lecture for the San Francisco Public Library Jail and Reentry Library Services. Center for Latinx Digital Media, School of Communication. (October 2022). Northwestern University

(Fall 2022) Center for Latinx Digital Media, School of Communication, Northwestern University

"Innovative technologies: Opportunities and Challenges." (April 2021). Innovation and the Future of LIS: Technology, Ethics, and Inclusion. Tenth Annual Allen Smith Symposium. iSchool, Simmons

Latino Tech Talent. (March 2021). Virtual Roundtable. Aspen Institute

“Don’t Call ICE and Other Methods of Resistance in the Library.” (July 2020). Keynote. Library Instruction West. (Conference canceled)

"Innovative technologies: Opportunities and Challenges." (April 2020). Innovation and the Future of LIS: Technology, Ethics, and Inclusion. Tenth Annual Allen Smith Symposium. iSchool, Simmons. (Conference canceled)

“Data Body Milieu: How Silicon Valley is Designing Technology around Latinx Immigrants.” (Summer 2020). AI Now Institute, New York University. (Lecture canceled)

“Biotechnology and Data Citizens on the U.S. Mexico Border.” (February 2020) IS Colloquia. University of California, Los Angeles (UCLA)

“Histories of Latinx Tech Labor: 1870-Present.” (April 2019). Harrington Forum. The University of Rhode Island

Sweeney, M. & Villa-Nicholas, M. “Cultural Affordances of ‘Emma,’ USCIS’s Latina Virtual Assistant. (March 2019). Harvard Kennedy School. Harvard University.  
<https://vimeo.com/331443862>

“The Intersectional Process: Revise, Fail, Revise Again” (November 2018). The University of Rhode Island Libraries' Faculty Development Series. The University of Rhode Island

“Latina Information Workers in Telecommunications.” (March 2017). Special Interest Group for Computers, Information and Society. The Computer History Museum

“Latina Information Workers in Telecommunications: Intersectional Experiences in the Bell System.” (February 2016). Colloquia Speaker Series. Department of Information Studies, University of California Los-Angeles

“Latina Information Workers in Telecommunications: Intersectional Experiences in the Bell System.” (April 2015). The Barbara and Donald Smalley Lecture. Department of Gender and Women’s Studies, University of Illinois Urbana-Champaign

### *Conference Papers, Research Talks, and Presentations*

Oxford Summer Media Institute. (July-August 2024). “Technology, Policy, and Democracy in Flux.” Jesus College, Oxford, UK.

Writing Group. (March 2024). Techno Anzaldua’s. UC Santa Cruz.

Panel presentation. (September 2023). “Data Borders: How Silicon Valley is Building an Industry around Immigrants.” SIGCIS SHOT.

Roundtable. (October 2023). “Latinx Internet Studies.” Association of Internet Researchers (AOIR). Philadelphia, PA.

Panel presentation. (2021). “Strategic Visibilities: Digitizing the Latina Information Worker.” AOIR. Virtual.

Panel presentation. (October 2021). "Borderlands and/as Machine: Technoscience in Unequal and Uncertain Lifeworlds." 4S. Virtual

Panel presentation. (September 2019). “Collecting People as Data.” 4S. New Orleans

Panel presentation. (September 2018). “Crossing Institutional Divides: Services to Incarcerated Patrons as a Bridge Between Public Libraries and Library and Information Science Education.” Joint Conference of Librarians of Color (JCLC)

Poster presentation. (September 2018). “Teaching and Applying Intersectionality in the LIS Classroom.” JCLC

Paper presentation. (September 2017) “I am so Versatile- I can be used for just about Everything”: Race, Gender, and the Perfect Digital Latina Laborer.” Society for the Study of Social Science

Poster. (January 2017). The Evolution of Critical Theories in Library History Literature, 1997-2015. ALISE

Panel presentation. (March 2015). "Pipelines and pathways into the information professions." iConference. Newport Beach, California

Paper presentation. (May 2014). "Neoliberal Intimacies: Latina/o information workers." Gender, Bodies, Technologies Conference. Blacksburg, VA

Panel presentation. (February 2014). "Social Justice in LIS." iConference. Berlin, Germany

Panel presentation. (September 2013). "The Development of the Distributed Open Collaborative Courses (DOCCs)." Information Technology and Africa: Practices, Potentials and Challenges. Urbana, IL

Panel presentation. (May 2013). "Back to the Future! Adelante: A historical account of REFORMA in the digital age." History and Theory Conference: Responding to Crisis. Irvine, CA

Panel presentation. (April 2013). "Nostalgic Reflections: Producing citizenship with archival social media." HASTAC. Toronto, Canada

Paper presentation. (September 2012). "From the anti-apartheid movement to the Madison occupation: Representing dissent in the digital world." Protest on the Page: Print Culture History in Opposition to Almost Anything. Madison, WI

Poster. (April 2012). "A Collaborative Story: Librarians and Activists Partnering to Preserve Local History." Wisconsin Association of Academic Librarians, Lake Geneva, WI

Panel presentation. (November 2011). "LIS Access Midwest Program." Wisconsin Library Association, Milwaukee, WI

### *Invited Course Lectures*

"Latinxs designed as AI." (March 2023). Science and Technology Studies. Brown University.

"Latinas on the Line." (March 2022). Borderlands, Technology, Race. UT Austin

"Data Borders." (March 2021). Introduction to Latinx Studies. University of Rhode Island for Dr. Julie Keller

"100+Years of Solitude." (March 2019). Simmons College, School of Library and Information Science for Dr. Colin Rhinesmith

"The Intersectional Internet." (November 2018) University of Southern California, Annenberg School of Communication Doctoral Seminar

“Latinas in Information Labor.” (May 2017). University of California Los Angeles, iSchool Doctoral Seminar for Dr. Sarah Roberts

“Information Labor.” (Spring 2017). University of Southern California, Media and Communication, seminar for Dr. Safiya Noble.

“Modern Librarianship.” (September 2016). Student ALA Lecture Series. University of Rhode Island

“How to Read and Write for Grad School.” (September 2015). Graduate School of Library and Information Science, University of Illinois Urbana-Champaign. (Graduate: Online)

### ***Teaching***

LSC 513: Social Justice in Children’s and Young Adult Literature

LSC 512: Immigrant and Migrant Information Contexts and Practices

LSC 511: Critical Disability Approaches to LIS

LSC 504: Searching for Answers: Meeting Users’ Information Needs

LSC 525: Multiculturalism in Libraries

LSC 508: Introduction to Information Science and Technologies

LSC 540: Humanities Information and Materials

LSC 557: Document, Assess, and Evaluate

LSC 597: History of Libraries

Race, Gender, and Information Technologies. iSchool, University of Illinois, Urbana-Champaign. (Undergraduate)

Research Methods & Design. I3 Institute. School of Information Sciences. University of Pittsburgh. (Undergraduate)

### ***Created Curriculum***

History of Libraries 2021/2022

GSLIS Track in Information Equity, Diverse Communities & Critical Librarianship Fall 2020

Social Justice in Young Adult and Children’s Literature Spring 2018

Immigrant & Migrant Information Contexts & Practices Spring 2018

Critical Disability Approaches in Information Studies Spring 2018

### ***Media***

Big Data & Society BookCast. (Feb 2024). Interview. “Data Borders: How Silicon Valley is Building an Industry Around Immigrants.” Big Data & Society.

The Majority Report with Sam Seder. (July 2023). “Big Tech at the Border.” <https://www.youtube.com/watch?v=0NIB1zi7a-s&pp=ygUOVmlsbGEtTmljaG9sYXM%3D>

Peet, Lisa. (May 2021). Interview. “The University of Rhode Island Launches MLS Track in Information Equity, Diverse Communities, and Critical Librarianship.” Library Journal.

<https://www.libraryjournal.com/?detailStory=University-of-Rhode-Island-Launches-MLS-Track-in-Information-Equity-Diverse-Communities-and-Critical-Librarianship>

Moore, Kendall. (Forthcoming). Interview in the documentary “Decolonizing Science.”

Hodge, Twanna. (2019). Interview on “Mapping Race and Racism in U.S. Library History Literature, 1997–2015” in the ODLOS Intersections blog focus by The Diversity Research Grants Committee.

<http://www.ala.org/advocacy/mapping-race-and-racism-us-library-history-literature>

### ***Professional Development***

Basic Brightspace Competency Certificate, URI	2020
High Impact Teaching Seminar, URI	2017
Office for the Advancement of Teaching and Learning Training	2016

### ***Reviewer***

First Monday  
Information and Culture  
In the Library with a Lead Pipe  
IMLS Grant Reviewer  
Journal of Community Informatics (JoCI)  
Journal of Critical Library and Information Studies (JCLIS)  
Journal of Radical Librarianship  
MIT Press Book Reviewer  
NEH Grant Reviewer  
UC Press Book Reviewer

### ***Honors Societies***

Beta Phi Mu, international honor society for library and information studies  
Sigma Tau Delta, international honor society for English

### ***Professional Memberships and Affiliations***

Chicano Studies Research Center, UCLA  
DataX, UCLA  
Techno-Anzalduas, U.S. and Mexico  
Association of Internet Researchers (AOIR)  
ALISE (Association for Library and Information Science Education)  
Aspen Institute Affiliate  
Beta Beta Epsilon, Beta Phi Mu LIS Honor Society. Madison, Wisconsin  
Center for Critical Internet Inquiry, UCLA  
Fembot Collective  
Society for Social Studies of Science (4S)  
Social Science Institute for Research, Education, and Policy (SSIREP)  
REFORMA: The National Association to Promote Library & Information Services to Latinos



## *University Service*

Director Hiring Committee for GSLIS, Chair, URI (2023-2024)  
Admissions Committee, GSLIS, URI (2017-2024)  
Curriculum Committee, GSLIS, URI (2016-2024)  
Faculty Senate, URI (2019-2022)  
Service and Life Faculty Senate Subcommittee (2019-2022)  
Ad Hoc Committee to Establish an Online Accelerated Program (2018-2022)  
Committee to Establish a Latin American/Latino Studies Minor at URI, GSLIS, URI (2017)  
Faculty Committee, GSLIS, URI (2016-present)  
Committee to Implement the Strategic Plan, Harrington School, URI (2019-2020)  
Student American Library Association Faculty Advisor, GSLIS, URI (2017-2024)  
Committee on Accreditation (2016-2018)  
Technology Committee, GSLIS, URI (2016-2017)  
Rhode Island Library Association, Full Board (2016-2017)  
Doctoral Student Representative, Curriculum Committee, GSLIS, UIUC (2014/2015)  
Planning Committee, Inclusive Illinois UIUC (2013)  
Co-Chair, REFORMA Student Group. Madison, Wisconsin (2010-2012)

## *Event Planning*

Voices for Information Equity Webinar Series	2020-2023
RI Statewide Library, Equity, Diversity, and Inclusion Day	Summer 2019
Volunteer GALA, Habitat for Humanity	2007

## *Prior Work & Volunteer Experience*

Website Manager, Dept. of Gender and Women's Studies, UIUC (January 2012- August 2016)

- Publish headlines on current news and events for the GWS department.
- Manage social media platforms like Twitter and Facebook for event marketing and information dissemination.
- Create mixed media, such as videos and posters, to promote GWS.

Research Assistant, Student Affairs, GSLIS. (January 2014- August 2014)

- Wrote grants for GSLIS diversity grants.
- Researched diversity in the LIS field. Research and disseminate information on grants and scholarships for students.
- Drafted grant materials for IMLS grant applications.

Research Assistant, LIS Access Midwest Program (August 2012-August 2013)

- Designed website using WordPress and Drupal
- Coordinated Summer Institute
- Used multimedia to promote the program

Project Assistant, LIS Access Midwest Program (September 2011- May 2012)

- Coordinated events for diversity in the SLIS department
- Researched and presented data on diversity in Library Science
- Managed digital tools and multimedia technologies

Reference Desk Intern, Madison Central Library (May 2011- August 2011)

- Answered reference-related questions in person and over the phone
- Assisted patrons in technology and Web troubleshooting
- Developed programming for Madison's Big Read book discussion

Info Desk Staff, Media, Education, Resources, and Information (MERIT) Library UW-Madison (September 2010- July 2012)

- Answered reference-related questions and conducted reference interviews with undergraduate and graduate students
- Assisted patrons in software program issues and troubleshooting multimedia
- Taught research methods and software to School of Education classes and individuals
- Collection development of bilingual materials in Spanish with a budget of \$2000

Construction Crew Leader, Habitat for Humanity East Bay (2009-2010)

- Taught and supervised carpentry to individual and group volunteers
- Coordinated project management skills to manage group work

Volunteer Coordinator, Public Counsel Law Center (2007-2008)

- Coordinated pro-bono attorneys in representing tort cases and updating on the status of the case
- Assemble Immigration documents for clients and update them in ProLaw Software
- Coordinated training sessions for Pro-bono attorneys acting as Guardian Ad Litem

Volunteer Coordinator, Habitat for Humanity of Greater Los Angeles (2006-2007)

- Assisted Habitat for Humanity with the coordination, recruitment, and retention of individual volunteers
- Informed 20-30 volunteers bi-weekly about Habitat for Humanity
- Maintained web user-friendly volunteer database

Urban Community Scholars at UCLA (2007)

- Collaborated with UCLA students of Urban Planning to research gentrification and community organizing in Los Angeles
- Conducted qualitative interviews in Spanish on city planning and gentrification

Dolores Mission

- Volunteered for the homeless resource center
- Coordinate volunteers and database information input

Peppertree Kids

- Established a tutoring center within the Peppertree neighborhood
- Tutor children K-12

Oaxaca Street Children (2005)

- Volunteered with preschool

- Coordinate activities for kids and adults

AIDs Project L.A. (2003)

- Intake reports for future clients
- Data entry of client reports