

# CURRICULUM VITAE

*William Charles Purdy, Ph.D., J.D.*

## 1. Personal Information

### Contact Information

[wpurdy@ucla.edu](mailto:wpurdy@ucla.edu).

## 2. Higher Education Teaching Experience

- 2016, 2019- **Lecturer**  
School of Education & Information Studies  
University of California, Los Angeles  
Division of Higher Education & Organizational Change (“HEOC”)  
Educational Leadership Program (“ELP”)
- Teaching in ELP (Theory in Educational Inquiry, History of Higher Education, U.S. Schooling Through a Social Justice Lens) and undergraduate courses (History of Higher Education, Law of Education, LGBTQ Issues in the Law, Introduction to Educational Inquiry, Capstone Class for Education Majors, Pathways to College, Diversity, Democracy, and the Law).
  - Promoted student learning and progress toward their graduate degrees (M.A., Ph.D. or Ed.D.), especially regarding dissertation and M.A. thesis proposals
  - Led a curriculum working group to create a foundations course for the Education major.
  - Developed new course EDUC 100: Historical and Philosophical Issues in Education for education majors
- 2017- **Lecturer**  
Scandinavian Section  
University of California, Los Angeles
- Taught SCAND 50 and 50W Introduction to Scandinavian Literature during Summer Sessions
- 2022 **Lecturer**  
School of Law  
University of California, Los Angeles

- Taught Law of Education.
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- 2018-2019, 2024- **Assistant Adjunct Professor**  
Education Leadership and Policy Studies  
California State University, Northridge
- Taught graduate courses ELPS 750 Ethics in Educational Leadership and ELPS 663HE Law of Higher Education
- 2010-2015 **Teaching Fellow, Summer Session Instructor**  
Scandinavian Section  
University of California, Los Angeles
- Taught undergraduate courses and led discussion sections (Introduction to Scandinavian Literatures and Cultures; Heroic Journey in Northern Myth, Legend, and Epic)
  - Focused on developing academic writing and critical thinking for writing-intensive series of General Education curriculum.
- 2015 **Special Reader**  
Department of Italian  
University of California, Los Angeles
- Graded exams for Dante in English Translation course
- 2010 **Co-Instructor**  
Graduate School of Education & Information Studies  
University of California, Los Angeles  
Division of Higher Education & Organizational Change
- Assisted doctoral students in drafting and shaping their dissertation proposals, specifically with respect to research design and methods (qualitative).
- 2008 **Teaching Assistant**  
Graduate School of Education & Information Studies  
University of California, Los Angeles  
Division of Higher Education & Organizational Change
- Helped professor with grading of assignments, gave short guest lectures, assisted with in-class assignments and activities, held office hours to help students.

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### 3. **K-12 Teaching Experience**

2017-2023    **Instructor**, Social Sciences  
New Roads School  
Santa Monica, California

- Taught World Civilizations I and II (9<sup>th</sup> and 10<sup>th</sup> grade), History of the Modern Middle East (12<sup>th</sup> grade), International Relations (12<sup>th</sup> grade), and Art History (12<sup>th</sup> grade) at independent college preparatory school.
- Secured approval from University of California's A-G Course Management Portal for new courses on International Relations and Women's History

### 4. **Education**

2016            **University of California, Los Angeles**  
Los Angeles, California  
Ph.D. in Higher Education and Organizational Change  
Cognate: History  
Dissertation: *Something New Under the Los Angeles Sun: UCLA's Early Years, 1919-1938.*  
Chair: Professor Patricia McDonough

2003            **University of California, Los Angeles**  
Los Angeles, California  
M.A. in Higher Education and Organizational Change  
Thesis: *The History of Higher Education in the Western United States.*  
Chair: Professor Art Cohen

2000            **Florida State University College of Law**  
Tallahassee, Florida  
J.D.

1997            **University of Florida**  
Gainesville, Florida  
B.A. in History and English

### 5. **Research, Publications, and Scholarly Activities**

#### **Research Interests**

- Higher education and public policy, especially financial aid;
- History of higher education, especially concerning the American Presidency and rhetoric concerning higher education;
- Law of K-12 and higher education;
- comparative studies in higher education, especially concerning Europe, with Scandinavia as my particular focus;
- higher education faculty life, customs, and culture;
- curriculum design across K-12 and higher education.

### **Journal Articles, Book Chapters and Reports**

Purdy, W.C. (2024). Ford Speaks on Campus: An Opportunity Lost? President Gerald Ford's Major Speeches at College Campuses, 1974–76. *Michigan Historical Review*, 50(1), 1–28. <https://doi.org/10.1353/mhr.2024.a925087>

Purdy, W.C. (2018). Higher Education and a Living, Diverse Democracy: An Overview. *Diversity & Democracy*. Fall 2018.

Franke, R., & Purdy, W.C. (2012). Student Financial Aid in the United States. *Effects of higher education reforms change dynamics* (pp. 153-184). Rotterdam: SensePublishers.

McDonough, P.M., Calderone, S.M., and Purdy, W.C. (2007). *State Grants and Their Effects on Students' College Choices*. Western Interstate Commission for Higher Education (WICHE): Boulder, Colorado.

### **Academic Conference Presentations**

Purdy, W.C. (2024, April). *Anchors Aweigh, Time for Class: The First Naval ROTC Units on College Campuses, 1926–1941*. Paper at the Annual Meeting of the American Educational Research Association, Philadelphia, Pennsylvania.

Purdy, W.C. and S.M. Calderone. (2023, April). *Has COVID Killed the Faculty Club? Assessing Its Origins, History, and Uncertain Future*. Paper presented at the Annual Meeting of the American Educational Research Association, Chicago, Illinois.

Purdy, W.C. (2020, August, cancelled because of Covid-19). *Quarantining Student Bodies: Lessons from the 1918 Influenza Pandemic for Today's World*. Paper to have been presented at the Annual Forum of the European Association of Institutional Research, Cork, Ireland.

Purdy, W.C. and S.M. Calderone. (2018, April). *Outposts of Professors' Power: A History of Faculty Clubs on the West Coast*. Paper presented at the Annual

Meeting of the American Educational Research Association, New York, New York.

Purdy, W.C. (2016, April). *The Conciliator in Chief: President Ford's Major Speeches on College Campuses*. Paper presented at the Annual Meeting of the American Educational Research Association, Washington, D.C.

Purdy, W.C. (2014, November). *John Wayne: College Dropout*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Washington, D.C.

Purdy, W.C. and R. Franke (2014, September). *A Not So Distant Mirror for MOOCs: College Courses for Credit on Major American Television Networks in the 1950s and 1960s*. Paper presented at the Annual Meeting of the Consortium for Higher Education Researchers, Rome, Italy.

Purdy, W.C. and R. Franke. (2014, August). *MOOCs' Television Ancestors: College Courses on American TV Networks in the 1950s and 60s*. Paper presented at the Annual Forum of the European Association of Institutional Research, Essen, Germany.

Purdy, W.C. (2013, November). *All Summer Long: The Vital Role Played by the Summer Session in the Historical Development of the University of California, Los Angeles, University of Hawai'i, and other Colleges on the Pacific Coast*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, St. Louis, Missouri.

Purdy, W.C. (2012, November). *Student Financial Aid in Norway: Instruments, Effects, and Policy Implications for the United States*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Purdy, W.C. (2012, April). *Of Regents and Real Estate Agents: UCLA and Westwood Village's Early Years, 1925-1939*. Paper presented at the Annual Meeting of the American Educational Research Association, Vancouver, British Columbia, Canada.

Purdy, W.C. (2011, April). *We are Family: Same-Sex Marriage and Married/Family Housing at Public Universities*. Paper presented at the Annual Meeting of the American Educational Research Association, New Orleans, Louisiana.

Purdy, W.C. (2010, November). *Sunshine and Ivy: Hollywood Hits California Campuses, 1919-1941*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Indianapolis, Indiana.

Franke, R. & Purdy, W.C. (2010, June). *Effects of Student Financial Aid Policies in the United States and Implications for Europe*. Paper presented at the Annual Meeting of the Consortium for Higher Education Researchers, Oslo, Norway.

Purdy, W.C. (2010, April). *Colleges and the Great Flu of 1918*. Paper presented at Quarantine: the 2010 Culture and Theory Conference, University of California, Irvine.

Purdy, W.C. (2009, November). *Soldiers, Scholars, Doctors, and the Great Flu of 1918*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Vancouver, British Columbia, Canada.

Purdy, W.C. (2008, November). *Hitting the Books, Hitting the Beach: Southern California Goes to College, 1919-1941*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Jacksonville, Florida.

Purdy, W.C. (2008, November). *The Once and Future Majority: Women Students at Early UCLA, 1919-1941*. Paper presented at the Annual Meeting of the History of Education Society, St. Petersburg, Florida.

Purdy, W.C. (2008, March). *Not Always Angels but Sometimes Bruins: The People of Los Angeles and UCLA, 1919-1934*. Paper presented at the Annual Meeting of the American Educational Research Association, New York, New York.

Gildersleeve, R. E., Perez, P. A., Purdy, W.C., & McDonough, P. M. (2007, April). *Local knowledge: Three case studies of African American and Latino students' knowledge of college costs and affordability, disaggregated by school*. In "Sociocultural meanings of money and financial aid." Symposium presented at the Annual Meeting of the American Educational Research Association, Chicago, Illinois.

### **Invited Presentation and Panel Chaired**

Purdy, W.C. (2011, August). *The University of California System: Its History, Structure, Missions, and Future*. Presented at the Opening Session of the UCLA Chinese Student Affairs Directors Leadership Program, Los Angeles, California.

Purdy, W.C. (2012, April.) Chaired Roundtable session titled *Contesting Boundaries: Tensions on the College Campus in the Twentieth Century*, at the

Annual Meeting of the American Educational Research Association, Vancouver, British Columbia, Canada.

### **M.A. Thesis**

*The History of Higher Education in the Western United States*, a study primarily of institutions, such as land grant universities, community colleges, and liberal arts colleges, including chapters on histories of Native Americans and women.

### **Fellowships and Awards**

- 2023 Merit Increase in Salary (UCLA Lecturer)
- 2016 Nominee, Doctoral Hooding Student Processional Marshal, UCLA
- 2015 Student Representative, Selection Committee for 2015-2016 Collegium of University Teaching Fellows (chosen as best teacher and course among 19 UCLA Fellows)
- 2015 Collegium of University Teaching Fellows
- 2013 Regents Stipend
- 2012 Regents Stipend
- 2010 University Fellowship
- 2008 Graduate Summer Research Mentorship
- 2006 Fellowship for Year of Engagement

## **6. Research Experience**

- 2010 *Graduate Student Researcher*, University of California, Los Angeles, University Archives, Charles E. Young Research Library
  - Researched issues relating to oral histories of retired UCLA professors. Performed archival research and reorganization of files, documents, and ephemera.
  
- 2009 *Graduate Student Researcher*, University of California, Los Angeles, School of Nursing, Center for American Indian/Indigenous Research.
  - Researched issues relating to American Indians/Alaskan Natives and higher education, especially financial aid.

- 2007-09                      *Research Assistant*, Stratus, a division of Heery International, Los Angeles, California, a consulting firm that helps colleges and universities develop plans and strategies that lead to distinction and competitive advantage.
- Researched higher education, K-12 issues relating to client colleges, universities, and independent secondary schools.
  - Prepared internal and external environmental scans for clients.
- 2006-07                      *Graduate Student Researcher*, University of California, Los Angeles, for Dr. Pat McDonough, Graduate School of Education, Division of Higher Education and Organizational Change.
- Researched state financial aid policies and their possible effects on students' college choices.
- 2003                              *Graduate Student Researcher*, University of California, Los Angeles, ERIC Clearinghouse for Community Colleges.
- Researched community college issues; selected and summarized documents for national database.
  - Developed, coordinated research projects with fellow analysts.
  - Contributed sections to *What Works in the Community Colleges: a Synthesis of the Literature on Best Practices*, Bourdon, Carrie M., and Rozana Carducci, eds., December 2002, ERIC #ED471397.
- 2003                              *Graduate Student Researcher*, University of California, Los Angeles, Center for Entrepreneurial Leadership Clearinghouse for Entrepreneurship Education (CELCEE).
- Obtained documents from journals, newspapers, magazines, books regarding entrepreneurship generally, and entrepreneurship education specifically.



- Authored Digest 03-02 *Types of Business Organizations*. Secured online sources of material for CELCEE Clearinghouse compilations.

## 6. Other Professional Experience

2005-2017 *Conflict Analyst*, Holland & Knight LLP, Tampa, Florida, and Los Angeles, California.

- Identified actual and potential conflicts of interest associated with the admission of attorney and staff job candidates.
- Drafted conflict of interest waiver letters, confidentiality memoranda, affidavits, and ethics walls.
- Conferred with attorneys to determine whether conflicts of interest exist with respect to prospective representations, discuss methods to resolve conflicts.
- Researched state and national rules, laws, codes of ethics to ensure firm's compliance with regulations.

2004 *Business Contracts Administrator*, University of California, Santa Cruz.

- Drafted, negotiated, supervised processing of a variety of business contracts. Developed, modified campus policies and procedures.
- Advised campus faculty and staff on compliance issues.
- Researched issues related to campus business contracts, real estate leases and agreements and grants; made recommendations, drafted analyses, reports.

2001-2004 *Law Clerk; Law Office Administrator*, Buchman and O'Brien, LLP, San Francisco, California.

- Worked with diverse set of clients on all issues related to the manufacturing, distributing, and retailing of beer, wine, and spirits.
- Obtained for clients all necessary government permits and licenses.
- Formed business entities such as corporations and limited liability companies.

- Negotiated with federal, local, and state agencies regarding licensing matters and disciplinary actions.
- Performed law firm accounting; led team projects; coordinated office day-to-day administrative functions.

1999-2001

*Law Clerk*, Fowler, White, Boggs & Banker, P.A. Tallahassee, Florida.

- Sole law clerk for branch office of statewide firm. Drafted pleadings, motions, memoranda of law, petitions, and discovery requests and responses.
- Helped to prepare attorneys for depositions and trials.
- Researched issues in various areas, including general civil, environmental, land use, white collar criminal, health care, family, and elections law.

## **7. Professional Associations**

American Educational Research Association  
Association for the Study of Higher Education  
National Council on Public History