

JEFF SHARE

Phone:
(818) 605-8323

Email:
jshare@ucla.edu

Website:

<https://jshare.wixsite.com/jeffshare>

ORCID: <https://orcid.org/0000-0001-6593-817X>

EDUCATION

- **Doctor of Philosophy**, Graduate School of Education and Information Studies at the University of California, Los Angeles (UCLA), Fall 2006.
 - **Master's Degree**, major in Media Literacy from Vermont College, 2000. Thesis: *Media Literacy for Transformative Education*.
 - **California State Teaching Credential**, with Bilingual, Crosscultural, Language & Academic Development (BCLAD). Emphasis: Spanish, from L.A.U.S.D. Teacher Training Internship Program, 1997.
 - **Bachelor of Arts Degree** in Liberal Studies from Vermont College, 1991. Thesis: *Photography as a Catalyst for Social Change*.
 - **Associates in Arts Degree** in Interdisciplinary Studies, *Summa Cum Laude*, Los Angeles Valley College, 1984.
-

TEACHING

- **Faculty Advisor for UCLA Teacher Education Program.** Full-time position in the Graduate School of Education and Information Studies working primarily with the Teacher Education Program. My duties involve teaching methods courses as well as theoretical foundation courses, administrating and supervising new elementary school teachers, advising students on master's thesis, leadership committee work, interviewing new candidates, and various programmatic tasks. In 2020 began teaching undergraduate students in the new undergraduate major in education. Since Sept. 2007 to present, taught the following courses:
 - Ed123 The Teaching Profession
 - Ed137 Critical Digital Media Literacies (created this course for undergrads)
 - Ed187 Environmental Justice (created this course for undergrads)
 - Ed187 Introduction to Critical Media Literacy (created this course for undergrads)
 - Ed466 Critical Media Literacy (created this course for master's students earning their California teaching credential)
 - Art & Architecture 101 Critical Media Literacy for Artist Educators
 - Ed301 Introduction to Information and Presentation Tools
 - Ed406 Social Foundations and Cultural Diversity in American Education

- Ed409 Language Acquisition, Structure and Use
 - Ed309 Methodologies for English Language Learners
 - Ed318A Social Studies Methods
 - Ed330A Observation and Participation
 - Ed330B Student Teaching Preparation
 - Ed330C Student Teaching
 - Ed330D Classroom Residency and Teaching
 - Ed360A, B, & C Novice Seminar
 - Ed405A Teaching in Urban Schools: Identity
 - Ed405B Teaching in Urban Schools: Community
 - Ed405C Teaching in Urban Schools: Community Action
 - Ed360A Seminar for all novice teachers
 - Ed490A Instructional Decision Making
 - Ed491 Curricular Decision Making
 - Ed481 Knowledge and Inquiry in the Classroom
 - Ed597 Master's Inquiry
 - Ed403 Teaching Principles and Problems
 - Ed204A Introduction to Social Sciences and Comparative Ed
- **Fulbright Specialist in Argentina** working with the *Tucumán Ministry of Education*, the *National University in Tucumán*, and the *Paulo Freire Institute* in Rio Grande and Ushuaia, Tierra del Fuego, August 2019. Delivered numerous presentations, facilitated workshops, and taught a postgraduate course at the Universidad Nacional de Tucumán:
(<http://filo.unt.edu.ar/blog/2019/07/05/posgrado-alfabetizacion-critica-mediatica/>).
- **Visiting Scholar in Mexico** at the *Autonomous Benito Juarez University of Oaxaca*, UABJO. Provided a seminar on Critical Media Literacy to students and faculty at the Institute of Sociology Research at UABJO, June 2018. Also provided two more seminars in September 2018. One was for about 150 undergraduates and the other about 75 graduate students, teachers, and faculty of the Department of Languages.
- **Visiting Scholar in China** at the Institution for Advanced Studies in Education (IASE) based at the *East China Normal University (ECNU)*, Shanghai. Also gave presentations to students and professors at *Anhui Normal University* in Wuhu, China. Nov-Dec 2016.
- **International Education Consultant in India** for *The Achievers Programme (TAP)*, Chandigarh, India. In 2012, I provided critical media literacy workshops to K-12 teachers in India at the following schools: The Lawrence School in Sanawar, The Singapore International School in Mumbai, The Pathways School in Noida, The Glendale Academy in Hyderabad, The Scindia School in Gwalior, and the Canadian International School in Bangalore.

- **Adjunct faculty at Mount St. Mary's University.**
 - Critical Media Literacy. ED299, Summer 2009.
 - Research Methods. ED200, Summer 2008.
 - Supervised master's students. Ed 296B. Winter 2005.
- **Teacher at UCLA Extension**, Microcomputers in the Classroom, Course X 333.6, Winter and Spring 2004.
- **Regional Coordinator, Training for the Center for Media Literacy**, August 2002 to 2004. Responsible for outreach programs, trainings, curriculum development and presentations.
- **Teacher Trainer and advisor for the Federal Grant *Project SMARTart***, connecting Media Literacy in a L.A.U.S.D. elementary school with artists from the Los Angeles Music Center, 2001-2004.
- **Teacher in the Tools for Tolerance for Educators Program**, “A Special Institute on Media Literacy: How to Empower Youth to Make Sense of Our Media World” at the *Museum of Tolerance*, June 2003.
- **Teacher at Fair Avenue Elementary School**, L.A.U.S.D. Teaching kindergarten during school year 2001/2002.
- **Teacher Trainer** in Media Literacy for teachers in Oaxaca, Mexico. Presented a 30-hour workshop for teachers' union CEDES 22, Jan. 2001.
- **Instructor in Photography and Communication** at *José Vasconcelos University*, Oax, Mexico. Dept. of Communication, Fall 2000.
- **Photography Instructor** at the *Mesoamericana University*, Oaxaca, Mexico. Department of Graphic Design, Fall 2000.
- **English as a Second Language teacher for new immigrant students** in the Emergency Immigrant Education Assistance Program (E.I.E.A.P.) at *Leo Politi Elementary*, L.A.U.S.D., 1996.
- **Instructor for Photography 10: Beginning Photography** at *Los Angeles Valley College*, 1996.
- **Bilingual teacher at Leo Politi Elementary School**, LAUSD, Teaching second, third and fourth grades from 1995 to 2000.
- **Advisor for social studies curriculum** at the Constitutional Rights Foundation, 1995-1997.

- **Project Coordinator/Instructor:** education through oral history; in Totontepec, an indigenous community in Oaxaca, Mexico, 1993.
 - **Instructor for Journalism 21:** News Photography at *Santa Monica Community College*, Fall 1992.
-

PUBLICATIONS

Books

- Kellner, D., & Share, J. (2019). *The critical media literacy guide: Engaging media and transforming education*. Leiden, The Netherlands: Brill/Sense Publishers.
- Beach, R., Share, J., & Webb, A. (2017). *Teaching climate change to adolescents: Reading, writing, and making a difference*. New York, NY: Routledge. (Co-distributed with NCTE)
- Share, J. (2015). *Media literacy is elementary: Teaching youth to critically read and create media* (2nd ed.). New York, NY: Peter Lang.
- Share, J. (2009). *Media literacy is elementary: Teaching youth to critically read and create media*. New York, NY: Peter Lang.
- Share, J., & Thoman, E. (2007). *Teaching democracy: A media literacy approach*. Los Angeles, CA: National Center for the Preservation of Democracy.
- Share, J., Jolls, T., & Thoman, E. (2005). *Five key questions that can change the world: Classroom activities in media literacy*. Los Angeles: Center for Media Literacy. Retrieved from <http://www.medialit.org/five-key-questions-can-change-world>

Chapters in Edited Books

- Kellner, D., & Share, J. (in press, 2021). Communication, education, and critical media literacy in a time of pandemic. In R. Aparici & J. Martínez (Eds.), *Communication, education, and the pandemics of today and in the future: Proposals to confront the unknown. Editorial in Spain*.
- Share, J., & McBride, T. (in press, 2021). Critical media literacy for civic engagement. In R. Desjardins & S. Wiksten (Eds.), *Handbook of Civic Engagement and Education*. Northampton, MA: Edward Elgar Publishing.

- Stewart, O. G., Scharber, C., Crampton, A., & Share, J. (in press, 2021). Critical media production. In J. Z. Pandya, R. A. Mora, J. Alford, N. A. Golden & R. S. deRoock (Eds.) *The Critical Literacies Handbook*. New York, NY: Routledge.
- Share, J. (2020). Teaching critical media literacy at UCLA. In M. Huff & A. Lee Roth (Eds.). *Project Censored's State of the Free Press 2021* (pp. 237-242). New York, NY: Seven Stories Press.
- Share, J. (2020). Mediating the curriculum with critical media literacy. In S. R. Steinberg (Ed.) *The SAGE Handbook of Critical Pedagogies*. Thousand Oaks, CA: Sage Publications. (pp. 1059-1073).
- Share, J. (2020). Critical media literacy and environmental justice. In W. G. Christ & B. De Abreu (Eds.), *Media literacy in a disruptive media environment* (pp. 283-295). New York, NY: Routledge. <https://www.routledge.com/Media-Literacy-in-a-Disruptive-Media-Environment/Christ-Abreu/p/book/9780367414856>
- Funk, S., Kellner, D., & Share, J. (2019). Critical media literacy as transformative pedagogy. In Management Association, I. (Ed.) *Journalism and Ethics: Breakthroughs in Research and Practice* (pp. 318-348). Hershey, PA: IGI Global. <http://doi:10.4018/978-1-5225-8359-2>
- Share, J. (2019). Literacia crítica dos média. In M. J. Brites, I. Amaral & M. Torres da Silva (Eds.), *Literacias cívicas e críticas: refletir e praticar* (pp. 73-75). *Coleção Educação*, within Center for Studies in Communication and Society (CECS), University of Minho, Portugal. [in Portuguese] http://www.lasics.uminho.pt/ojs/index.php/cecs_ebooks/article/view/3186/3080
- Kellner, D., & Share, J. (2019). Representation of class. In R. Hobbs & P. Mihailidis (Eds.). *The International Encyclopedia of Media Literacy*. Hoboken, NJ: Wiley-Blackwell. DOI: 10.1002/9781118978238.ieml0199
- Kellner, D., & Share, J. (2019). Awareness. In R. Hobbs & P. Mihailidis (Eds.). *The International Encyclopedia of Media Literacy*. Hoboken, NJ: Wiley-Blackwell. DOI: 10.1002/9781118978238.ieml0015
- Funk, S., Kellner, D., & Share, J. (2016). Critical media literacy as transformative pedagogy. In M. N. Yildiz & J. Keengwe (Eds.), *Handbook of Research on Media Literacy in the Digital Age* (pp. 1-30). Hershey, PA: IGI Global.
- Share, J. (2015). Cameras in classrooms: Photography's pedagogical potential. In D. M. Baylen & A. D'Alba (Eds.), *Essentials of Teaching and Integrating Visual and Media Literacy: Visualizing Learning* (pp. 97-118). New York, NY: Springer.

- Jocson, K., & Share, J. (2011). From new media to media literacies: Politics, practice, and pedagogy. In Allan Luke & Annette Woods (Eds.), *International Handbook: Teacher and School Development*.
- Share, J. (2010). *Voices from the trenches: Elementary school teachers speak about implementing media literacy*. In Kathleen Tyner (Ed.), *Media Literacy: New Agendas in Communication*. New York: Routledge. (pp. 53-75).
- Share, J. (2009). *Young children and critical media literacy*. In *Media/Cultural Studies: Critical Approaches*. Eds: Douglas Kellner and Rhonda Hammer. New York, Peter Lang Publishers. (pp. 126-151).
- Kellner, D., & Share, J. (2009). *Critical media education and radical democracy*. In *The Routledge International Handbook of Critical Education* (pp. 281-295). Eds: Michael W. Apple, Wayne Au, and Luis Armando Gandin. New York: Routledge.
- Kellner, D., & Share, J. (2008). Educação para a leitura crítica de mídia, democracia radical e a reconstrução da educação. *Educação & Sociedade*, Campinas, 29(104), 687-715. Translated by Márcia Barroso.
- Kellner, D., & Share, J. (2007). *Critical media literacy, democracy, and the reconstruction of education*. In *Media Literacy: A Reader* (pp. 3-23). Eds: Donald Macedo and Shirley R. Steinberg. New York: Peter Lang Publishing.

Journal Publications

- Lopez, A., Share, J., Redmond, T., & Hintz, C. (2020, April). Editorial overview: Ecomedia literacy special issue. *The Journal of Sustainability Education*, 23. http://www.susted.com/wordpress/content/editorial-overview-ecomedia-literacy-special-issue_2020_05/
- Lopez, A., & Share, J. (2020, April). Fake climate news: How denying climate change is the ultimate in fake news. *The Journal of Sustainability Education*, 23. http://www.susted.com/wordpress/content/blog-post-fake-climate-news-how-denying-climate-change-is-the-ultimate-in-fake-news_2020_04/
- Mendoza, L., Rumble, B., & Share, J. (2020, April). For the love of nature: Bringing environmental justice to urban elementary students. *The Journal of Sustainability Education*, 23. http://www.susted.com/wordpress/content/for-the-love-of-nature-bringing-environmental-justice-to-urban-elementary-students_2020_04/
- Share, J. (2020, April). Book review by Jeff Share: Why trust science? By Naomi Oreskes. *The Journal of Sustainability Education*, 23.

http://www.susted.com/wordpress/content/book-review-by-jeff-share_2020_04/

- Share, J., & Mamikonyan, T. (2020). Preparing English teachers with critical media literacy for the digital age. *Contemporary Issues in Technology and Teacher Education*, 20(1). Retrieved from <https://citejournal.org/volume-20/issue-1-20/english-language-arts/preparing-english-teachers-with-critical-media-literacy-for-the-digital-age/>
- Share, J., Mamikonyan, T., & Lopez, E. (2019, September 30). Critical media literacy in teacher education, theory, and practice. *Oxford Research Encyclopedia of Education*. Oxford University Press.
doi: <http://dx.doi.org/10.1093/acrefore/9780190264093.013.1404>
Also published in Lampert, Jo (Ed.). (2019) *The Oxford Encyclopedia of Global Perspectives on Teacher Education*. Oxford University Press.
- Share, J. (2017). Preparing educators to teach critical media literacy. *The SoJo Journal*, 3(2), 15-33.
- Share, J. (2015). Reading and writing beyond the printed page. *California English*, 21(2), 22-24.
- Garcia, A., Seglem, R., & Share, J. (2013). Transforming teaching and learning through critical media literacy pedagogy. *LEARNing Landscapes* 6(2), 109-124.
- Carlson, P., Share, J., & Lee, C. (2013). Critical media literacy: Pedagogy for the digital age. *Oregon English Journal*, 35(1), 50-55.
- Choudhury, M., & Share, J. (2012). Critical media literacy: A pedagogy for new literacies and urban youth. *Voices From the Middle*, 19(4), 39-44.
- Share, J. (2010). The earlier the better: Expanding and deepening literacy with young children. *International Critical Childhood Policy Studies*, 3(1), 108-136.
- Kellner, D., & Share, J. (2007). Toward critical media literacy: Core concepts, debates, organization, and policy. In *Discourse: Studies in the cultural politics of education*, 26(3), 369-386. Translated into Chinese in *Higher Education Research and Evaluation*, 11(2007), 71-87.
- Kellner, D., & Share, J. (2007). Critical media literacy: Crucial policy choices for a twenty-first-century democracy. In *Policy Futures in Education* 5(1), 59-69.
- Kellner, D., & Share, J. (2007). Critical media literacy is not an option. In J.W. Hunsinger and J. Nolan (Eds.) *Learning Inquiry*, 1(1), 59-69. Springer. Retrieved from <http://link.springer.com/article/10.1007%2Fs11519-007-0004-2>

- Van Heertum, R., & Share, J. (2007, Fall). A new direction for multiple literacy education. In *McGill Journal of Education*. McGill University: Quebec, Montreal, 41(3), 249-265.
- Share, J. (2006, Fall). Media literacy for children of the new millennium. In *The Journal of Media Literacy*, 53(2), 60-64.
- Share, J. (2006). Media literacy is elementary. In *Democracy and Education*, Institute for Democracy and Education, 16(1).
- Kellner, D., & Share, J. (2005). Toward critical media literacy: Core concepts, debates, organizations and policies. In *Discourse: Studies in the cultural politics of education*. University of Queensland, Australia: Routledge, 26(3), 369-386.
- Kellner, D., & Share, J. (2005, September 15). Media literacy in the US. Online journal *MedienPädagogik*.
- Share, J. (2003). Media literacy for transformative education. On the Internet at *Freire Online: A Journal of the Paulo Freire Institute/UCLA*.
- Share Vargas. (Autumn 2001). Mexican Rebels and the Media. In *Media Education Journal*, 30. The Association for Media Education in Scotland (AMES), (pp.59-60).
- Vargas Díaz, L., & Share, J. (Spring, 1995). Reclaiming cultural literacy. In *Hands On: A Journal for Teachers*, 50. Mountain City: Foxfire Fund.

Other Publications

- Frederick, A., Crampton, A., Ortmann, L., Baker, J., Beach, R., David, S., Fogarty, E., Martin-Kerr, K., Peterson, D., Rollag Yoon, S., Rummel, A., Allen, K., Doerr-Stevens, C., Ittner, A., Liang, L.A., Pyscher, T., Sterner, S., Stutelberg, E., Cole, M., Israelson, M., Jocius, R., Madson, M., Share, J., Struck, M., Sulzer, M., & Thein, A. H. (2020). Annotated bibliography of research in the teaching of English. *Research in the Teaching of English* 54(3), AB1-AB43. Urbana, IL: National Council of Teachers of English. Available from <https://library.ncte.org/journals/RTE/issues/v54-3/30525>
- Frederick, A., Crampton, A., David, S., Allen, K., Baker, J., Beach, R., Cole, M., Doerr-Stevens, C., Fogarty, E., Ittner, A., Israelson, M., Jocius, R., Liang, L.A., Madson, M., Martin-Kerr, K., Ortmann, L., Peterson, D., Pyscher, T., Rollag Yoon, S., Rummel, A., Share, J., Sterner, S., Struck, M., Stutelberg, E., Sulzer, M., Thein, A. H. (2019). Annotated bibliography of research in the teaching of English. *Research in the Teaching of English* 53(3), AB1-AB43. Urbana, IL:

National Council of Teachers of English. Available from <https://library.ncte.org/journals/RTE/issues/v53-3/30039>

- Internet Video Program: *All of the Above*. Episode 4: Technology and Modern Schooling. April 2018, <https://aotashow.com/episode-4>
- Webinar on Teaching about Climate Change, December 20, 2017. Sponsored by *Teachers Teaching Teachers*: <https://www.youtube.com/watch?v=5Bw6ZdAsk9o>
- Webinar on Media Literacy, Oct. 7, 2016. Sponsored by Teaching for Democracy Alliance: <https://tufts.webex.com/tufts/ldr.php?RCID=e9e755823c930boec00d93a7e451b785>
- Digital Media & Learning, DML Central, September 28, 2015. Interview online with Antero Garcia on *A Call for Increased Critical Media Literacy in Schools*: <http://dmlcentral.net/a-call-for-increased-critical-media-literacy-in-schools/>
- Share, J. Editor for Fall 2009, Center XChange website. Issue on: *Critical Uses of Media & Technology: Teaching for Social Justice with and about 21st Century Tools*. Center X, Graduate School of Education and Information Studies, UCLA. Retrieved from <https://centerx.gseis.ucla.edu/xchange/critical-uses-of-media-and-technology>
- Share, J. (2007). “Educación mediática para la justicia social: Una perspectiva estadounidense” (Media Education for Social Justice: a US perspective), online at the National University of Distance Education in Spain (UNED): <http://www.uned.es/ntedu/espanol/master/primer/modulos/teoria-de-la-representacion/JSS-Media-Ed-Sp.htm>
- Share, J. (January 15, 2001). “Educación mediática para la justicia social” (Media Education for Social Justice), in *Quartopoder: El Medio de los Medios* (a state magazine in Oaxaca, Mexico), No. 24, 2A.
- Ibid., “¿Mienten las fotos?” (Do Photographs Lie?), February 15, 2001, No. 25, 2A-3A.
- Ibid., “La injusticia social creada por los medios”, (The Social Injustice Created by the Media), February 28, 2001, No. 27, 2A.
- Ibid., “Mitos sociales y estereotipos”, (Social Myths and Stereotypes), March 15, 2001, No. 28, 17.
- Ibid., “Neoliberalismo vs. Democracia”, (Neoliberalism vs. Democracy), March 31, 2001, No. 29, 2A.

- Ibid., “El periodismo y el mito de la objetividad”, (Journalism and the Myth of Objectivity), April 15, 2001, No. 30, 2A.
-

PRESENTATIONS & SCHOLARLY CONFERENCES

- World Media Literacy Forum conference online March 24, 2021. I presented with Antonio Lopez on Ecomedia Literacy. Organized by the US Department of State.
- Los Angeles County Office of Education (LACOE) teacher workshops, online Jan. 22, Feb. 19, and March 19, 2021. These online workshops addressed teaching critical media literacy for educators in the Los Angeles area.
- National Council of Teachers of English (NCTE) annual conference, online Nov. 2020. Presented on a panel *Responding to the Climate Crisis in English Language Arts*, with presentation on: *Decolonizing Environmental Literacy*. Also presented at Round Table Discussion of Equity, Civic Engagement, & Multimodality. <https://www.youtube.com/watch?v=bKwO5yTeWcs>
- California State University, Dominguez Hills (CSUDH), College of Education, special presentation on Critical Media Literacy, online Nov. 20, 2020.
- First International MIL Youth Virtual Summit. Hosted by Philippine Association for Media and Information Literacy, Nov. 3, 2020. Gave keynote address on, “Critical Media Literacy Pedagogy for Raising the Youth’s Media Consciousness.”
- Media Literacy Week online panel, “Anti-Racist Media Education” hosted by *Loyola University in Maryland* and the *National Association for Media Literacy Education* (NAMLE), Oct. 26, 2020,
- *The Critical Media Literacy Conference of the Americas*, Oct. 18, 2020, online hosted by California State University, East Bay. Presented with Antonio Lopez and Theresa Redmond, “Ecojustice and Decolonization with Ecomedia Literacy.” Video available at: <https://www.youtube.com/watch?v=MLqJ1GGpskk&t=781s>
- California Council on Teacher Education (CCTE) annual conference, online Oct. 2020. Presentation with Eduardo Lopez and Tatevik Mamikonyan: *Interrogating Power and Transforming Education with Critical Media Literacy*.
- 1er Congreso de Literacidad. Para una cultura científica (1st Conference on Literacy: For a Scientific Culture) sponsored by the University of Guadalajara, Mexico, Sept. 2020. Gave a presentation online in Spanish about *Critical Media Literacy*. Video available at: <https://www.youtube.com/watch?v=1SdO-YfMAHI>

- La Secretaría de Trabajo y Conflictos de Educación Secundaria Técnica de la Sección 22 del SNTE-CNTE y el Grupo de Investigación en Docencia Diseño Educativo y TIC. Gave presentation in Spanish online about “Medios y educación en tiempo de pandemia: El enfoque de la pedagogía crítica.” Oaxaca, México, August 31, 2020. Video available at: <https://tinyurl.com/y2ddrzbs>
- Hammer Museum Professional Development for K-12 Teachers. Gave keynote for *Teaching for Social Change through Art: Strategies for Enhancing Media Literacy in 2020*. Online: Session 1, July 27, 2020.
- Share, J. (2020, Apr 17 - 21) *Critical Media Literacy and Climate Change* [Symposium]. AERA Annual Meeting San Francisco, CA <http://tinyurl.com/uqf9dst> (Conference Canceled)
- Alford, J., Hsieh, B., McGraw, K., Sandretto, S., Cridland-Hughes, S. A. & Share, J. (2020, Apr 17 - 21) *Teachers Learning About and Enacting Critical Literacy for the Public Good* [Working Group Roundtable]. AERA Annual Meeting San Francisco, CA <http://tinyurl.com/y3mqjm5k> (Conference Canceled)
- *Literacidad Multimodal (Multimodal Literacy): Encuentro de Lectura, Escritura, Escucha y Expresividad en la Educación Superior*. International conference sponsored by the Universidad de Guadalajara, Mexico, Nov. 28 - 30, 2019. Provided a keynote address on *Critical Multimodal Literacy*.
- National Council of Teachers of English (NCTE) annual conference, Baltimore, MD, Nov. 2019. Presented on a panel about *Exploring Students’ Spirited Inquiries into Social Justice Issues through Critical Media Literacy*.
- Union for Democratic Communications / Project Censored conference, Nov. 2019 at California State University, East Bay. Presented on *The Climate Crisis and Critical Media Literacy*.
- *Letras para Volar* international conference sponsored by the Universidad de Guadalajara, Mexico, June 24-28, 2019. Provided a keynote address on *Critical Media Literacy*.
- National Association for Media Literacy Education (NAMLE) biannual national conference, June 2019 in Washington DC. Presented in the Research Symposium, Idea Fair, Classroom Demo, and Town Hall.
- Broadcast Education Association (BEA) Annual Conference, Las Vegas, NV, April 2019. Invited to present at the Research Symposium on Media Literacy: *Environmental Justice and Media Literacy*.

- International Critical Media Literacy Conference in Savannah, GA, hosted by Georgia Southern University, Feb. 2019. Panel: *Critical Media and Information Literacy in the Classroom: Practical Applications and Theoretical Foundations*. Also facilitated an Open Forum as closing activity for the conference.
- Los Angeles County Office of Education, 2nd Annual Literacy Lifts Conference, Alhambra, CA, Jan. 2019. Presented session on *Critical Media Literacy*.
- National Council of Teachers of English (NCTE) annual conference, Houston, TX, Nov. 2018. Presented at a roundtable on Teaching Climate Change in English. *Critical Media Literacy and Climate Change*.
- International Critical Media Literacy Conference in Savannah, GA, hosted by Georgia Southern University, Feb. 2018. Presentation: *Teaching Teachers Critical Media Literacy*.
- National Council for the Social Studies (NCSS) 97th Annual Conference, San Francisco, CA, 2017. Presentation: *Critical Media Literacy & Social Studies*. Also, Poster Session: *Climate Change & Critical Media Literacy*.
- National Association for Media Literacy Education (NAMLE) biannual national conference, June 2017 in Chicago, IL. Co-presented on *Critical Media Literacy and Environmental Justice*.
- International Communication Association (ICA) conference in San Diego, CA, May 2017. Chaired session on *Media Literacy in High-Poverty Neighborhoods: Six Case Studies Offering a Global Perspective*.
- Teaching, Leading, and Living in Solidarity conference at UCLA, April 2017. Presented with my students María Ortega and Lizzette Mendoza: *Teaching About Civil Rights and Civil Liberties in Precarious Times*.
- Nonprofits and Fake News Program sponsored by the Nonprofit Communications and Media Network, April 2017. I participated in a panel discussion at *ABC7 Television* in Los Angeles to discuss the role of journalism and education in a time of “fake news” and “alternative fact.”
- Critical Media Literacy Conference in Savannah, GA, hosted by Georgia Southern University, Feb. 2017. Chaired a panel and presented on *Preparing Educators to Teach Critical Media Literacy* and *Critical Media Literacy & Climate Change*.
- National Council of Teachers of English (NCTE) annual conference, Atlanta, GA, Nov. 2016. Chaired a panel with Richard Beach, Allen Webb, and Cyndy Scheibe: *Developing Advocacy in the ELA Classroom: A Critical Inquiry Approach to Informational and Literary/Media Texts about Climate Change and*

Sustainability.

- With Different Eyes: A Conference for Teachers of English Learners Across the Disciplines, UCLA, Nov. 2016, Presentation: *Reimagining Climate Change*. Nov. 2017, *Slow Violence: Combating Climate Change*.
- California Council on Teacher Education (CCTE) annual conference, Oct. 2016 in San Diego, CA. Presentations: *Collaborating Through An Integrated Arts Education Partnership* presented with Jan Kirsch, Inner-City Arts and *Preparing Educators to Teach Critical Media Literacy*.
- Action Coalition for Media Education (ACME) national conference: *New Directions for Media Literacy Education in the Digital Age*, April 15-16, 2016 in Fairfield, CT. Presented on “Critical Media Literacy and Climate Change.”
- Institute for Advanced Studies in Education at the East China Normal University (ECNU), Shanghai, China. Fourth Academic Forum on Education Culture and Social Development, Nov. 8, 2015. Presented: *Storytelling in the 21st Century*.
- California Reading and Literature Project Summer Invitational and Fall Leadership Revival at UCLA, 2015. Presented: *Critical Media Literacy*.
- National Association for Media Literacy Education (NAMLE) biannual national conference, June 2015 in Philadelphia, PA. Presented with Steven Funk and Lily Ning on: *Critical Media Literacy in Teacher Education and with English Language Learners*.
- Critical Questions in Education Conference. San Diego, CA, Feb. 2015. Presented by the Academy for Educational Studies & the College of Education at Missouri State U. Co-presented with Steven Funk: *Critical Media Literacy: Pedagogy for Social Justice in our Networked Village*.
- California Educational Research Association (CERA) conference workshop: *Transforming Teaching with Critical Media Literacy*. December 2014 in San Diego, CA.
- California Council on Teacher Education (CCTE) annual conference Oct. 2014 in San Diego, CA. Presentation: *Photography as Pedagogy: Where Art and Academics Unite*.
- California Chapter of the National Association for Multicultural Education (CA-NAME) annual conference, Jan. 2014 at CA State Univ. Fullerton, workshop on: *Building Social Justice with Critical Media Literacy*.
- American University of Iraq, Sulaimani (AUIS) conference Achieving Excellence

in English-Language Teaching, Oct. 2013 in Iraq. Gave keynote address on: *Best Practices for Learning*.

- National Association for Media Literacy Education (NAMLE) biannual national conference, July 2013 in Torrance, CA. Moderated a panel with former students: *Teaching Social Justice with Media Literacy*.
- American Educational Research Association (AERA), April 2013, San Francisco, CA. Symposium Session: *Critical Media Literacy as Praxis for Social Justice Educators in the 21st Century*.
- Critical Teaching in Action: Teaching, Technology and Social Justice, conference at Mount St. Mary's College, March 2013. Presented with Peter Carlson: *Making Social Justice Relevant with Critical Media Literacy*.
- National Council of Teachers of English (NCTE) annual conference, Las Vegas, NV, Nov. 2012. Presented with Antero Garcia, Peter Carlson and Clifford Lee: *Igniting the Classroom with Critical Media Literacy*.
- With Different Eyes: A Conference for Teachers of English Learners Across the Disciplines, UCLA, Nov. 2012. Presented with Peter Carlson: *Critical Media Literacy: A Framework and Strategies for English Learners*.
- National Association for Media Literacy Education (NAMLE) national conference, July 2011, Philadelphia, PA. Presented: *Critical Media Literacy: Ideology and Social Justice*, and with Chris Shamburg co-presented: *Creating Media from O: Digital Stories, Challenging Sounds*.
- International Reading Association (IRA) 56th Annual Convention, Orlando, FL, May 2011. Gave Keynote Address to the Institute on: *Using New Technologies to Foster Global Awareness, Critical Reading, Collaboration, and Response*.
- National Council for the Social Studies (NCSS) 90th Annual Conference, Denver, CO, Nov. 2010. Presented with LAUSD teacher Mohammed Choudhury: *Visuals and Voices for a Media-Literate World*.
- Reading Research Symposium hosted by University of Wisconsin-Whitewater, WI. Gave Keynote Address and digital storytelling workshop. June 2010.
- Critical Teaching in Action: The Arts and Social Justice, conference at Mount St. Mary's College, March 2010. Presented with LAUSD teachers: *Putting Technology & Media into Action as Critical Teaching*.
- National Council of Teachers of English (NCTE) annual conference, Philadelphia, PA, Nov. 2009. Presented with Chris Shamburg a workshop combining

podcasting with visual literacy to create digital stories. Also chaired: *Renewing Literacy Through New Media and Popular Culture*.

- California Council on Teacher Education (CCTE), October 2009, San Diego, CA. Annual conference on *21st Century Schools of Education: Responding to a Changing World*, presented my session on: *Critical Media Literacy Igniting Teacher Education*.
- American Educational Research Association (AERA), April 2009, San Diego, CA. Individual Presentation: Young Children and Critical Media Literacy. Session Chair: *Developing Teaching and Learning Communities Through Technology*.
- The Assembly for Research of the National Council of Teachers of English (NCTEAR) annual conference on: *Literacy, Culture, Learning, and Life in Schools: Research and Designs for Change*, at UCLA, Feb. 2009. Co-presented with Korina Jocson preconference workshop on: *Children, Youth, and Critical Media Literacy*.
- National Council of Teachers of English (NCTE) annual conference, San Antonio, Texas, Nov. 2008. Presented a workshop on digital storytelling and a session with students: *Critical Media Literacy: Teachers in Action in K-12 Classrooms*.
- New Agendas for Media Literacy Conference, The University of Texas at Austin, College of Communications. Invitational conference hosted by Kathleen Tyner, June 2008.
- Mount St. Mary's Center for Cultural Fluency and Education Department Conference: *Critical Teaching in Action* (April 2008). Presented: *Critical Media Literacy (K-12)*.
- American Educational Research Association (AERA), March 2008, New York, NY. Panel Participant: *Critical Applications of Media Technologies in K-12 Education*.
- California Council for the Social Studies (CCSS) annual conference, Oakland, CA. March 2008. Presented: *Media Literacy for Citizenship in a Global Age*.
- LAUSD/Cal State LA symposium, *Connecting Heart and Mind: Building Empathy in Education*. Feb. 2008. Presented: *Media Literacy for a More Compassionate Democracy*.
- National Council for the Social Studies (NCSS) 87th Annual Conference, San Diego, CA, Nov. 2007. Presented: *Media Literacy: Thinking Critically for a Vibrant 21st Century*.

- National Council of Teachers of English (NCTE) conference, New York, 2007. Presented: *Media Literacy on a Shoestring: A Critical Framework and Practical Applications for Teaching Multimodal Literacy*.
- Alliance for a Media Literate America's (AMLA) National Media Education Conference, Saint Louis, MO, 2007. Co-presented with Korina Jocson: *Moments of Praxis: Critical Media Literacy in the Classroom, K-12*. Also co-presented with Elizabeth Thoman and Ann Du: *Making Media/ Shaping Democracy: Empowering Youth Citizenship in a Media World*.
- California Association of Freirean Educators Conference (CAFE), Paulo Freire Institute U.C.L.A., 2007. *Teacher Workshop on Media Literacy*.
- National Council of Teachers of English (NCTE) annual conference, Tennessee, Nov. 2006. Presented: *Critical Media Literacy is Elementary*.
- Action Coalition for Media Education (ACME) National Conference, Vermont, Oct. 2006. Presented: *Thinking Critically about Media Literacy*.
- National Educational Computing Conference (NECC), San Diego, July 2006. *Literacies for the Information Age. Media Literacy: A Systems Approach for Teaching Critical Thinking*.
- Promotoras/Community Health Worker Network, 3rd Annual Statewide Conference, Oct. 2005. In Spanish: *Analizar los Medios de la Comunicación*.
- Alliance for a Media Literate America's (AMLA) National Media Education Conference, San Francisco 2005. Presented: *Outsider Within: Making Media Literacy Transformative* and pre-conference seminar *Media Literacy 101*.
- ALIANZA, Los Angeles County Latino Caucus On HIV/AIDS, 10th annual conference, May 2005. In Spanish: *Análisis Crítico de los Medios de Comunicación*.
- 2005 Joint Conference of the National Popular Culture and American Culture Associations (PCA/ACA), San Diego, Ca. Panel on *Popular Culture and Education III: Literature and Media Education*.
- Arts Education, L.A.U.S.D. professional development: *VISUAL ARTS Secondary Seminar*, Connections-Applications presentation, Dec. 2004.
- California School Library Association conference in Sacramento, presented a workshop on *Media Literacy: Empowerment with Critical Thinking*, Nov. 2004.
- National Association for Education of Young Children (NAEYC) annual

conference: *Successful media literacy implementation—a panel discussion on media literacy in early childhood education*, Nov. 2004.

- Promotoras/Community Health Worker Network, 2nd Annual Statewide Conference, Oct. 2004. In Spanish: *Analizando los Medios de Comunicación*.
- California Association of Teachers of English (CATE), 45th Annual Convention, San Diego, 2004. *Media Literacy: Empowerment with Critical Thinking*.
- National Council for the Social Studies (NCSS), 83rd Annual Conference, Chicago, Illinois, 2003. Presented: *Visual Literacy and Why the Camera Always Lies*.
- Alliance for a Media Literate America's (AMLA) National Media Education Conference, Baltimore 2003. Co-presented preconference workshop: *Media Literacy 101*. Also co-presented on *Project SmartArt*.
- Journalism Association of Community Colleges annual conference in Morro Bay, CA, 2003. *Media, Myth and MassComm: Critical thinking ideas for your media-raised students*.
- 3rd Paulo Freire International Forum, Paulo Freire Institute/U.C.L.A. School of Education, 2003. Concurrent Session, *The Last Freire*. Presented on Media Literacy in Elementary School.
- National Association of Elementary School Principals, co-presenter with Elizabeth Thoman at session on Media Literacy, Anaheim, CA, April 2003.

Media with or about Jeff Share

- *Leading Literacy Podcast* with Leslie Zoroya and Mara Shinn Smith at the Los Angeles County Office of Education (LACOE), Oct. 2020. Episode 7 - Jeff Share. Leslie and Mara are delighted to welcome UCLA professor, Dr. Jeff Share, co-author of *The Critical Media Literacy Guide: Engaging Media and Transforming Education*. In a world full of “fake” news and information overload, Jeff shares his passion and insights into the field of critical media literacy and how educators can help students analyze memes, verify sources, and investigate biases. <https://www.lacoe.edu/Curriculum-Instruction/Reading-Language-Arts/Leading-Literacy>
- Article by Joanie Harmon about “Jeff Share: Environmental Interconnections in the Pandemic.” August 27, 2020 on Ampersand, UCLA’s GSEIS publication: <https://ampersand.gseis.ucla.edu/jeff-share-environmental-interconnections-in-the-pandemic/>

- Interview on the podcast *Along the Line* from the Media Freedom Foundation (Aug. 7, 2020). Retrieved from <https://www.youtube.com/watch?v=kKOXeacBnno&feature=youtu.be>
- Commercial for UCLA as part of their social media campaign, “Knowledge Solves.” I address the need to be critical when engaging with all information. Sept. 2019. <https://www.youtube.com/watch?v=oHscYyCXYRU>
- Radio program interview with Jose Cruz by WS Radio.com about the importance of protecting information, Sept. 2019. <http://wsradio.com/09-12-19-the-importance-of-protecting-information-through-schools-colleges-libraries/>
- Column by Frank Shyong in the *Los Angeles Times* with an interview about critical media literacy, Sept. 9, 2019 https://www.latimes.com/california/story/2019-09-08/fake-news-erewhon-health-food-frank-shyong?fbclid=IwAR3SVhNO1SENPbTyrWeEqF5rg1hPsPA9UkRav-15x_VnzqLUeOR33Llv1e0
- Article by Joanie Harmon about my Fulbright work in Argentina, August 2019 on Ampersand, UCLA’s GSEIS publication: <https://ampersand.gseis.ucla.edu/jeff-share-fulbright-specialist-instructs-argentinean-teachers-in-critical-media-literacy/>
- Article by Joanie Harmon about the book Douglas Kellner and I wrote, “The Critical Media Literacy Guide: Engaging Media and Transforming Education,” May 13, 2019 on Ampersand, UCLA’s GSEIS publication: <https://ampersand.gseis.ucla.edu/douglas-kellner-jeff-share-new-book-highlights-need-for-critical-media-literacy-in-schools/>
- Video interview with the television station UNT Vision of the National University in Tucumán, Argentina (Aug. 2019) <https://www.youtube.com/watch?v=MIhoyh5K6o&feature=youtu.be&fbclid=IwARoyX52i1ojXFjKGLuSgCd4558sZx3W3aHjMITAiXwvRJ451qtbFFn4pX-U>
- Article and photos on the Faculty of Philosophy and Letters, Universidad Nacional de Tucumán, Argentina, monthly bulletin: Pasó en Filo (Aug. 2019). <http://filo.unt.edu.ar/noticias/2019/08/20/nuestra-casa-recibio-a-jeff-share-especialista-en-alfabetizacion-critica-mediatica/>
- Newspaper article in Spanish by Claudia Nicolini in *La Gaceta* newspaper in Tucumán, Argentina, Aug. 6, 2019, *Jeff Share: “el verticalismo no funciona; los niños tienen mucho para enseñarnos”*

<https://www.lagaceta.com.ar/nota/amp/814400/actualidad/jeff-share-verticalismo-no-funciona-ninos-tiene-mucho-para-ensenarnos.html?fbclid=IwAR3apyMOLt4H3SL4HNHXNLNKXH9MNpm5glBcQQMz4FLcMJw1cnc15lr9w54>

- Article by Joanie Harmon about my book, “Teaching Climate Change to Adolescents: Reading, Writing and Making a Difference,” May 8, 2017 on Ampersand, UCLA’s GSEIS publication: <https://ampersand.gseis.ucla.edu/jeff-share-new-book-encourages-critical-media-literacy-skills-in-schools/>
- Panelist on the television show *PACESETTERS*, KTLA Channel 5 with host Ray Gonzales discussing Media and Society, Jan. 20, 2002.
- Leica Oskar Barnack Award (1987) for photographs of the Great Peace March for Global Nuclear Disarmament. <https://www.leica-oskar-barnack-award.com/en/winner/winner-1987-jeff-share.html>
- World Press Photo (1987) First Prize News Feature Series. <https://worldpressphoto.org/collection/photo/1987/34201/1/1987-Jeff-Share-GNS1-AJ>

UNIVERSITY and COMMUNITY SERVICE

- Organizer for the first *Critical Media Literacy Conference of the Americas*, Oct. 17 & 18, 2020. Collaborated with Nolan Higdon to plan and execute this conference online. Conference Theme: *Decolonizing Media Education*.
- Co-Editor of *The Journal of Sustainability Education*, Vol. 23 on Ecomedia Literacy, April 2020. http://www.susted.com/wordpress/content/editorial-overview-ecomedia-literacy-special-issue_2020_05/
- Member of the Editorial Board of the Contemporary Issues in Technology and Teacher Education – CITE English, AACE/SITE Publications.
- Member of Pre-Service Subcommittee of the UC and CSU Environmental and Climate Change Literacy Project and Summit (ECCLPS) 2019.
- Member, GSEIS Faculty Executive Committee, 2017 – 2019.
- Member, UCLA Planning Committee for Argentina Fulbright Partnership. Visited Buenos Aires, Argentina to plan for visits and helped coordinate visit of 200 educators and teacher educators, 2017.

- Co-Chair, Planning Committee for the *Research & Inquiry Conference* at UCLA for the Graduate School of Education & Information Studies. May 2017.
 - Member, Center XChange Board, 2008 – 2012.
 - Member, various committees in the Teacher Education Program since 2007. They include the Bilingual Committee, Novice Advisor Committee, Strategic Planning Committee, Leadership Committee, Research Committee, and the Student Action Committee.
 - Member, Planning Committee for the 2013 and 2015 biannual national conferences. National Association for Media Literacy Education (NAMLE).
-

Languages

- First language English
- Second language Spanish
 - Speaking: Fluent
 - Reading & Writing: Proficient



“Patojos” Guatemala, 1989
Photo by Jeff Share

FREELANCE PHOTOGRAPHY

Life Magazine	London Times
Time Magazine	USA Today
Newsweek Magazine	ABC-TV "20/20"
US News and World Report	Washingtonian Magazine
Washington Post Sunday Magazine	Los Angeles Times
People Magazine	Chicago Tribune
Rolling Stone Magazine	Philadelphia Inquirer
Mother Jones Magazine	New York Newsday
Stern Magazine	Associated Press

- **Los Angeles Times** regular freelance photographer, 1984-1993.
- **Los Angeles Times** 1984 Summer Olympics Photographic Internship.
- **Editor-in-Chief**, Valley Star, Los Angeles Valley College, 1984.

PHOTOGRAPHIC EXHIBITIONS AND SPECIAL ENGAGEMENTS

- **United Nations World Food Program:** Still photographer hired to document Operation Life Line Sudan, emergency relief effort in East Africa, 1989.
- **Childhope International:** Special Consultant, documenting the situation of street children in Guatemala, Costa Rica, Ecuador, Brazil, and Kenya. Published: *Patojos*, 1989.
- **Down Syndrome Children's Association of Great Britain:** Photographic exhibition of British children with Down Syndrome. The show toured the United Kingdom, culminating in a show at the House of Commons, 1985.

AWARDS

- **World Press Photo** 1987, [First Prize News Features/Series](#) and the [Leica Oskar Barnack Award](#).
- **Interpress Photo** 1987, Special Prize of the World Peace Council.
- **Olive Branch Award**, from the Writers' and Publishers' Alliance for Nuclear Disarmament and NYU's Center for War, Peace, & the News Media, 1986.

ORGANIZATIONAL MEMBERSHIPS

- Educator Committee Member for the Japanese American National Museum, 369 East First Street, LA, CA, 90012, janm.org.
- American Educational Research Association (AERA), member.
- National Council of Teachers of English (NCTE), Commission on Media member (2005-2008).
- National Council for the Social Studies (NCSS), member.
- International Literacy Association (ILA), member.
- National Association for Media Literacy Education (NAMLE), member.
- Action Coalition for Media Education (ACME), founding member.

REFERENCES

- Douglas Kellner, Professor and George F. Kneller Chair in the Philosophy of Education at UCLA's School of Education and Information Studies, 3022b Moore Hall, UCLA, Los Angeles, CA 90095, USA. Phone: (310) 825-0977. Email: kellner@ucla.edu
- Allan Luke, Emeritus Professor at Queensland University of Technology in Brisbane, Australia and Adjunct Professor at Werklund School of Education, University of Calgary, Canada. Phone: +61 7 3138 1000. Email: a2.luke@qut.edu.au
- Megan Franke, Professor in Education at UCLA's School of Education and Information Studies, 1028 Moore Hall, UCLA, Los Angeles, CA 90095, USA. Phone: (310) 206-3511. Email: mfranke@ucla.edu
- Richard Beach, Professor Emeritus of English Education, University of Minnesota. 1201 Yale Pl., #1505, Minneapolis, MN 55403. Phone: (612) 824-1304. Email: rbeach@umn.edu.
- Annamarie Francois, Executive Director Center X, UCLA's School of Education and Information Studies. Moore Hall 1032B, 405 Hilgard Avenue, Los Angeles, CA 90095-1521. Phone: (310) 825-6812. Email: francois@gseis.ucla.edu
- Nancy Parachini, Director of Principal Leadership Institute, UCLA's School of Education and Information Studies. 1320 Moore Hall, UCLA, Los Angeles, CA 90095, USA. Phone: (310) 825-6212. Email: nparachi@ucla.edu